**Kelley Gessner**

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**Work Experience**

**Crafty,** Chicago, IL

Product Designer

* Received “Exploring Different Perspectives Award” in recognition of my innovative system design that standardized processes across markets and clients.
* Recreated the design library with a process for requesting changes and reviewing new and broken elements within the library. The design team used the library to create a cohesive user interface for all aspects of the software.
* Designed new features for inventory centers and the data they house to connect with Shopify through an API. This allowed succinct and effortless adoption to the new POS system.

**Territory,** Chicago, IL

Volunteer Design Educator

* Created product design and branding techniques curriculum for high school students’ park proposal project.

**V-Soft Consulting Group,** Remote

UX/UI Designer

* Created user flows and user interfaces for new internet of things product integration.
* Smoothed asset hand-offs with front-end developers for iOS and Android teams through Atlassian’s JIRA software.
* Worked closely with product manager and quality assurance teams to keep brand assets consistent.

**Chamberlain Group**, Chicago, IL

UX/UI Designer

* Worked with lead user experience designer to create UI solutions for new internet of things technology.
* Researched commercial door technology for a conceptual project.
* Worked with a team of industrial designers and engineers to create new commercial door technology.

 **Education**

**University of Cincinnati**, B.S. Cincinnati, OH

* GPA: 3.5
* Dean’s List: freshman, sophomore and senior years
* Major: Industrial Design; Minor: Marketing
* Tama Art University,Tokyo, Japan semester study abroad program
* Design in Mind,Vice President

Created a student run organization to support art programs in local elementary schools promoting community service and creativity.

**Skills & Interests**

* Skills: Agile Methodologies, Logistics, Google Suite, Adobe Suite, Sketch, Abstract, Service Design Mapping User Journey Mapping, Squarespace.
* Interests: yoga*,* gardening, tennis, golf and crafting.