kelley gessner

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email | kelleygessner@gmail.com

create meaningful experiences through design & storytelling

Experience

V-SOFT CONSULTING GROUP, INC.
REMOTE

UX/UI Designer. Created user flows and user interfaces for iOT product that allows end users into their homes. Worked with front end developers to create screens and hand off assets. Worked with product owner and quality and assurance to keep brand and assets the same throughout the entire app interface for iOS and android teams.

CHAMBERLAIN GROUP, INC
CHICAGO, IL

UX/UI Designer. Created user stories, wireframes, and user experience for new commercial door technology. Developed user interface for new partnership hardware integration within myQ app. Created car wireframes and user interface for CES demo. Presented final projects to CEO & other leadership.

ECONOGY TALENT GROUP
MILWAUKEE, WI SPRING 2018

Design & Brand Strategist. Created a brand guide, created company website and supporting artwork- econogy.co. Created supporting business documents such as pitch decks and clients services. Created the brand for the Student-Run Business Association.

KAO USA
CINCINNATI, OH SUMMER 2017

Research & Development Intern for hair & skin care group. Created visuals for cultural presentations, participated in development of new product technology for skin care, sketched and presented ideas to team leaders.

ECONOGY TALENT GROUP
OVER THE RHINE-CINCINNATI, OH FALL 2016

Product Development Designer. Worked with the client and business students to redesign a product. Sketched, prototyped and presented concepts. Designed business proposals for the non-profit Neighborhood Grow.

BRUNSWICK BOAT GROUP-SEA RAY
MERRITT ISLAND, FL SPRING 2016

Trend researcher. Created trend reports and presented to leadership team.

Education

UNIVERSITY OF CINCINNATI
CINCINNATI, OH

B.S. Industrial Design

Marketing Minor

Dean's List 2014-2019

TAMA ART UNIVERSITY "TAMABI"
TOKYO, JAPAN

September 2017-January 2018

Student Exchange Program

Product Design Studies

Skills

Design

User Interface, User Experience, Journey Mapping, User Stories, Wire framing, Logo Design, Branding, Visual Design, Graphic Design, Iconography, Presentation Design, Pitch Decks, Model making, Sketching

Tools

Adobe XD, Indesign, Illustrator, Photoshop, After Effects, Premiere Pro and Acrobat, Sketch, Invision, Figma, Zelplin, Sympli, Agile, Overflow, Social Media, Square Space, WordPress, Sketchbook Pro, Key Shot, Fusion 360, Microsoft Office Suite, Google Suite

Leadership

UNIVERSITY OF CINCINNATI

Design in Mind-Vice President

DAAP Tribunal

IDSA Mentor

OTHER

Branding - Student-Run Business Association